



retail strategies



retail webinars

bealls burkes
OUTLET® OUTLET®

HOME
.....centric

Wade Laufenberg

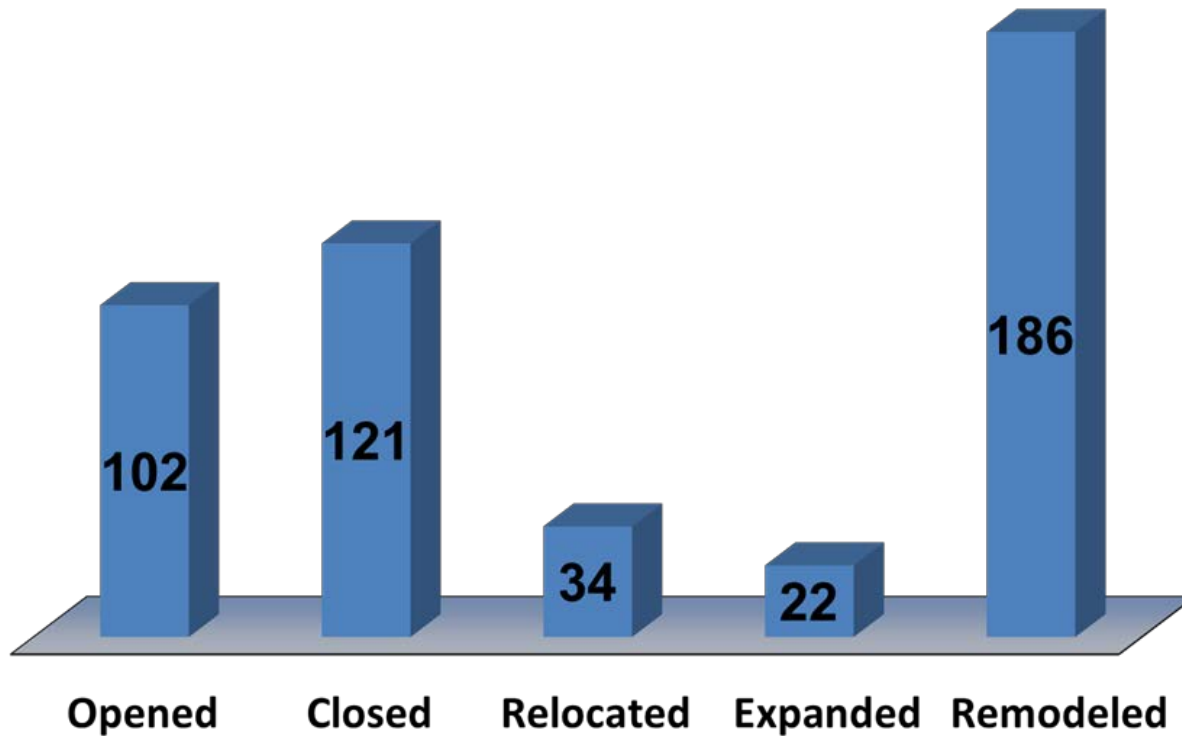
Vice President of Real Estate & Construction

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Bealls Outlet of Yesterday



Real Estate Activity – Previous 5 Years



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Before



After



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T-fal

Beautyrest

Levi's

KENNETH COLE NEW YORK

Callaway

WAVERLY

Beautyrest



Jessica Simpson

MICHAEL KORS

NINE WEST

pyrex

NORDIC[®]WARE[®]

ANNE KLEIN

DKNY
DONNA KARAN NEW YORK

TOMMY
HILFINGER

FOSSIL



CHICAGO[®]
METALLIC
The Baking Experts

RACHAELRAY

FARBERWARE

GUESS



BOMBAY

core[™]
BAMBOO

Cuisinart



carter's

DOCKERS

Timberland

IZOD

ONEIDA

T-fal

THE
SHARPER
IMAGE

PERRY ELLIS



VINCE CAMUTO



new balance

LAURA ASHLEY
HOME

Guy Fieri

pyrex



BETSEY JOHNSON

QUIKSILVER



ck
Calvin Klein



Samsonite



CHAPS
RALPH LAUREN



Hurley

Reebok

Calphalon

echodesign.

Tommy Bahama

ANOLON[®]
GOURMET COOKWARE

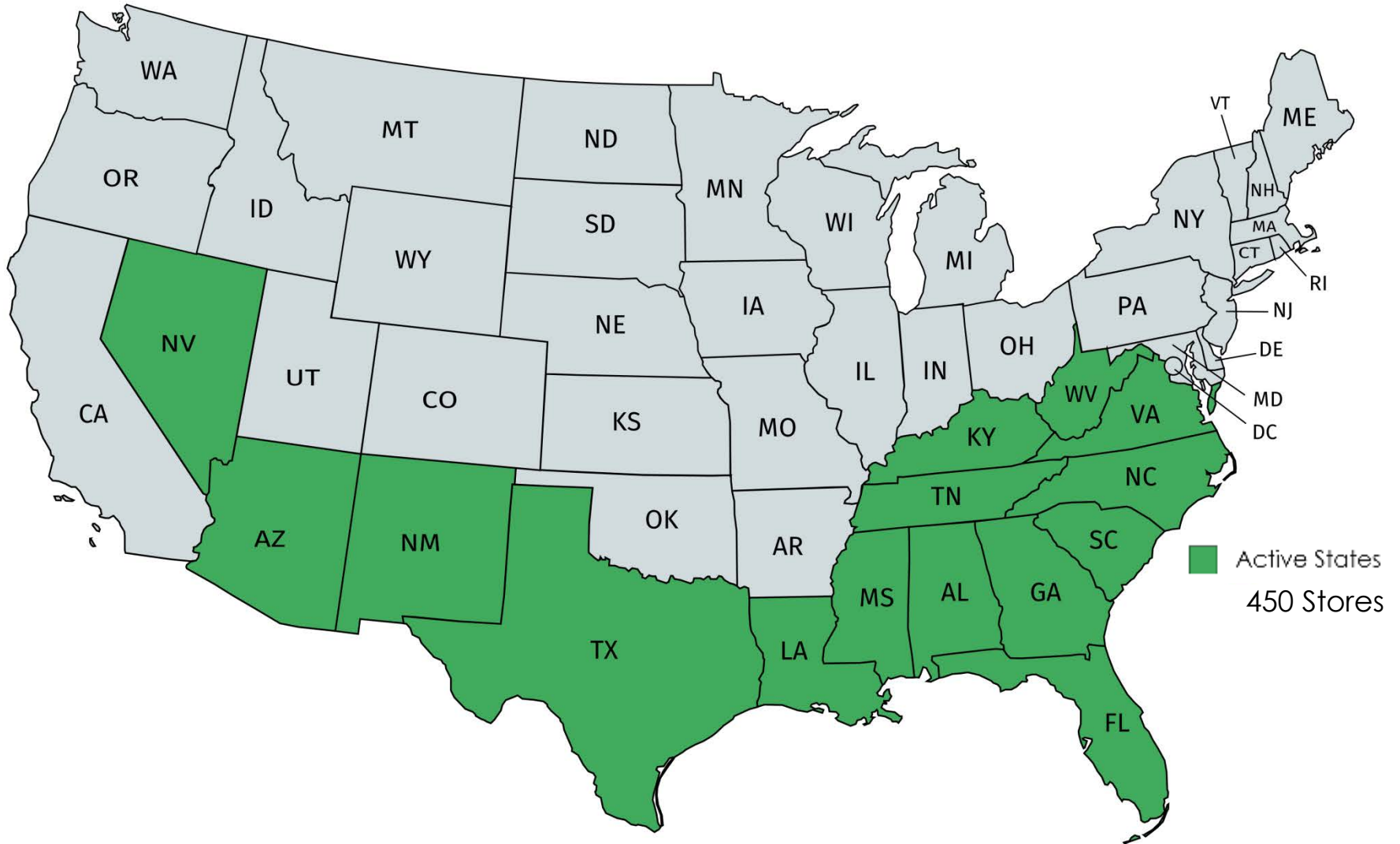
Columbia
Sportswear Company

YANKEE
CANDLE[®]
a passion for fragrance



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19,000 -
22,000 SF



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Inspired Living For Less

15,000 -
18,000 SF



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Lady Lake, FL

25,000 SF



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28,000 - 30,000 SF

The map displays the following states categorized by growth projection:

- Active States (Green):** NV, AZ, NM, TX, LA, MS, AL, GA, FL, SC, NC, VA, WV, KY, TN, and AR.
- New Growth States (Blue):** OK, MO, IL, IN, OH, and AR.
- Non-Growth States (Light Gray):** WA, OR, ID, MT, ND, SD, MN, WI, MI, NY, PA, NJ, DE, MD, DC, VT, NH, ME, MA, CT, RI, and NJ.

Financial Strength of Balance Sheet

- Debt free company
- Expansion funded from existing operations

Bealls is a Nimble Private Company

- LOI to REC 30 days
- Lease negotiation 30 to 60 days

Adding Value to Landlord Property

- Great covenants
- Landlord can lease the property with fewer restrictions
- Off Price

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