



FOR IMMEDIATE RELEASE

## **Clark County, OH, Selects Retail Strategies as Retail Recruitment Partner**

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**BIRMINGHAM, AL (July 17, 2019)** - Clark County, Ohio has partnered with Retail Strategies to assist with market analysis and recruitment of retail, restaurant, and hospitality brands. Located in west central Ohio, Clark County boasts a population of more than 138,000 and includes numerous cities, villages and townships including Springfield.

"Clark County has a great story to tell, and we understand the importance of getting that story to expanding businesses," said Alex Dietz, economic development coordinator for Clark County Community and Economic Development. "Retail Strategies is a trusted name for communities looking to grow, and we look forward to working with their team to bring more opportunities to our county."

Through the new partnership, Retail Strategies will perform a market analysis of the businesses located in Clark County and identify areas of opportunity with expanding businesses. The Retail Strategies team will work hand in hand with County leaders to help them understand their market and real estate. Most importantly, the commercial real estate professionals at Retail Strategies will proactively reach out to potential businesses, property owners, brokers, and developers on behalf of the county.

"We're thrilled to work with Clark County as their retail recruitment partner," said Matt Tate, director of business development for Retail Strategies. "We see a lot of potential in the market and it is a privilege to be their retail recruitment partner and help them expand on the retail and restaurant base that is already a big part of the county."

### **ABOUT CLARK COUNTY, OHIO**

Clark County is located in south west central Ohio, between Dayton and Columbus. It is the 21st largest county of 88 counties in the state. The county has a total area of 402.53 square miles, of which 397.47 square miles are land and the remaining 5.05 square miles are water. Clark County is predominately rural with less than one percent of the county's four hundred square miles consisting of urban area.

### **ABOUT RETAIL STRATEGIES**

Retail Strategies is a leading national advisory firm focused on retail market analysis, strategic planning, retail recruitment and development. Our mission is to provide the real estate expertise, tools and human effort that position deserving towns as alluring locations for national businesses. With confidence, we pursue this mission by delivering unparalleled customer service as a unified team with unmatched real estate expertise. Our activities pay a return in sales taxes, added jobs, and businesses that enhance and add to the unique qualities of your community.